



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:  
LUC MEDIA INC  
ATTN: ACCOUNTS PAYABLE  
25 WHITLOCK PLACE SW  
SUITE # 201  
MARIETTA, GA 30064

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: CAROLINA SULLIVAN  
PROD: WAKE COUNTY COMMISSIONER  
TITLE: 246336

INVOICE NUMBER: 61-200061818 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 402588 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: E: 2466  
ESTIMATE#: 2466  
SCHEDULE DATES: 10/22/2012 - 10/28/2012 AGY#/ADV#: 5515/26904  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/22 - 10/28	06:00A-07:00A	850	2	10/25	TH	06:56A	:30		CSCTV01H	850		
					10/26	FR	06:26A	:30		CSCTV01H	850		
2	10/22 - 10/28	07:00A-09:00A	850	2	10/22	MO	08:41A	:30		CSCTV01H	850		
					10/23	TU	08:40A	:30		CSCTV01H	850		
3	10/22 - 10/28	09:00A-10:00A	200	2	10/24	WE	09:54A	:30		CSCTV01H	200		
					10/26	FR	09:29A	:30		CSCTV01H	200		
4	10/22 - 10/28	10:00A-11:00A	200	3	10/22	MO	10:24A	:30		CSCTV01H	200		
					10/23	TU	10:37A	:30		CSCTV01H	200		
					10/24	WE	10:26A	:30		CSCTV01H	200		
5	10/22 - 10/28	11:00A-12:00P	350	2	10/24	WE	10:58A	:30		CSCTV01H	350		
					10/25	TH	10:58A	:30		CSCTV01H	350		
6	10/22 - 10/28	12:00P-12:30P	325	2	10/23	TU	12:15P	:30		CSCTV01H	325		
					10/24	WE	12:15P	:30		CSCTV01H	325		
7	10/22 - 10/28	12:30P-01:00P	200	2	10/24	WE	12:45P	:30		CSCTV01H	200		
					10/26	FR	12:39P	:30		CSCTV01H	200		
8	10/22 - 10/28	01:00P-02:00P	175	3	10/23	TU	01:30P	:30		CSCTV01H	175		
					10/24	WE	01:29P	:30		CSCTV01H	175		
					10/25	TH	01:57P	:30		CSCTV01H	175		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 10-29-2012



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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
9	10/22 - 10/28	02:00P-03:00P	175	2	10/23	TU	02:21P	:30		CSCTV01H	175		
					10/24	WE	02:26P	:30		CSCTV01H	175		
10	10/22 - 10/28	03:00P-04:00P	175	3	10/22	MO	03:47P	:30		CSCTV01H	175		
					10/23	TU	03:43P	:30		CSCTV01H	175		
					10/24	WE	03:28P	:30		CSCTV01H	175		
11	10/22 - 10/26	05:00P-05:30P	600	2	10/24	WE	05:15P	:30		CSCTV01H	600		
					10/25	TH	05:30P	:30		CSCTV01H	600		
12	10/22 - 10/26	05:28P-06:00P	750	2	10/24	WE	05:43P	:30		CSCTV01H	750		
					10/25	TH	05:44P	:30		CSCTV01H	750		

PERIOD GROSS COST PER  
ORDER CONFIRMATION: 10,250.00

TOTAL UNITS: 27

ACTUAL GROSS BILLING: 10,250.00

TOTAL ADJUSTMENTS: 0.00

AGENCY COMMISSION: -1,537.50

NET DUE: 8,712.50

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